



**NATIONAL BAR ASSOCIATION
YOUNG LAWYER'S DIVISION
INTERNATIONAL LEADERSHIP CONFERENCE
APRIL 6 - 10, 2022**

**SPONSORSHIP
BROCHURE**





TABLE OF CONTENTS

Greetings from the YLD Chair	3
About the National Bar Association.....	4
About the Young Lawyers Division	5
About the International Leadership Conference.....	6
Sponsorship Benefits.....	7
Sponsorship Levels.....	8
Sponsorship Information & Payment Form.....	9
International Leadership Conference Team	10
Contact Information.....	11



Dear Potential Sponsor:

The Young Lawyers Division (“YLD”) of the National Bar Association is an association of lawyers comprised of practitioners who are under 40 years of age, or have less than 10 years of experience, in the legal profession. The YLD’s goal is to assist young lawyers in their practices and in their professional development. These young lawyers work in all aspects of the legal profession including the judiciary, state and federal government, law firms, and in-house counsel. Their expertise spans the gamut of various practice areas ranging from: corporate transactions, civil rights, criminal prosecution and defense, international arbitration, tax, employment, and commercial litigation.

One of YLD’s staple events throughout its bar year is a mid-year conference, named the YLD International Leadership Conference. The International Leadership Conference is designed to provide education and networking opportunities for our lawyers around the globe. Over the past decade the YLD has traveled to various locations including: Panama, Barbados, Dominican Republic, The Bahamas, St. Maarten, Puerto Rico, Jamaica, and Las Vegas, Nevada. This year, we will travel to Cartagena, Colombia, where we will coordinate and conduct Continuing Legal Education (CLE) seminars, workshops, and various networking opportunities that will seek to enhance the attendee’s leadership skills. While in Colombia, the YLD will also perform community service by conducting literacy-focused events in the local schools and educating the students about what it means to be a lawyer in the United States.

The YLD is thrilled about the 2022 International Leadership Conference, and we need your help to ensure that it is a success. I encourage you to review this brochure and consider becoming a sponsor for the YLD International Leadership Conference. Thank you for your continued support in making our International Leadership Conference possible!

Warm regards,
Chloe Woods

Chair, Young Lawyers Division
National Bar Association



ABOUT THE NATIONAL BAR ASSOCIATION

The National Bar Association (“NBA”), founded in 1925, is the oldest and largest network of predominantly African-American and Black attorneys and judges in the United States. It represents the interests of over 65,000 lawyers, judges, law professors, and law students. The NBA is organized around 23 substantive law sections, 9 divisions, 12 regions, and 84 affiliate chapters throughout the United States and the world.

As executives and decision makers, the NBA constituency controls millions in procurement and consumer dollars. Its members include corporate executives, elected officials, judicial officials, as well as members of global, national, and regional firms, all of whom are interested in a wide variety of products and services. Whether in the public or private sector, African-American attorneys are constantly seeking opportunities for professional and personal growth.



ABOUT THE YOUNG LAWYERS DIVISION

The purpose of the NBA YLD is to further the National Bar Association's goals and purposes; to represent young lawyers in the National Bar Association, and to represent the National Bar Association to young lawyers; to focus upon the relationship between its members and the structure of the legal field in which young lawyers practice; to promote the welfare of young lawyers through educational, professional, cultural and social programs; to instill in its members a greater awareness of and commitment to the needs of the Black community; to create a deliberative forum for the exchange and expression of young lawyers' views; to serve as a voice to advocate the views of young lawyers; to promote the advancement of the standards of the legal profession and the administration of justice.



ABOUT THE INTERNATIONAL LEADERSHIP CONFERENCE

National Bar Association Young Lawyers Division will convene for its International Leadership Conference, April 6-10, 2022 in Cartagena, Colombia. The theme of the 2021-2022 NBA YLD Conference will be: ***"Effective Legal Practice for a Global Society."***

The NBA YLD International Leadership Conference's intention is to empower practitioners with the ability to scale for today's legal world. The conference will provide time, space, and intentional programming to detail what works across the globe and adapt it, where technology and globalization have transformed the way people live and work. We will focus on solutions, so that we can identify and implement more accessible, efficient, and cost-effective ways to deliver legal services in our communities worldwide..

NBA YLD International Leadership Conference attendees will participate in three days of leadership enhancement activities, Continuing Legal Education Courses (CLEs), and networking with lawyers from various legal industries and practices. Attendees also have the opportunity to be involved in community service, and participate in learning experiences that will greatly enhance their professional development. One of the many advantages of this Conference is the opportunity it allows sponsors and attendees to become involved with the Young Lawyers Division.





SPONSORSHIP BENEFITS

AS A SPONSOR, YOU WILL HAVE THE OPPORTUNITY TO RECEIVE THE FOLLOWING ADDITIONAL BENEFITS:

PUBLIC RELATIONS EXPOSURE:

Sponsors benefit from the substantial media attention accompanying the NBA YLD International Leadership Conference. By being connected with this prestigious group of emerging leaders from across the country, your business will benefit from the name recognition associated with these accomplished leaders through national and local coverage.

MARKETING EXPOSURE:

Your sponsorship provides marketing opportunities in the areas of media promotion in the NBA YLD's newsletter, promotion on the NBA YLD International Leadership Conference website, products or services information distributed to conference attendees, recognition at the conference, and recognition in the conference booklet.

COMMUNITY INVOLVEMENT:

By sponsoring the NBA YLD International Leadership Conference, you will have the opportunity to assist the NBA in fulfilling one of its core missions - community service. You will also have an opportunity to partner with various recipients in helping the communities in which you do business.



SPONSORSHIP LEVELS

There are various levels of sponsorship to accommodate individuals, local, state, national and corporate organizations that wish to contribute. Contributions or gifts may be tax deductible as ordinary and necessary business expenses. Please consult your tax advisor for advice.

<p>TITLE SPONSOR \$10,000</p>	<p>PLATINUM - \$3,500</p>	<p>GOLD - \$2,000</p>
<ul style="list-style-type: none"> + NAMING RIGHTS + 10 CONFERENCE REGISTRATIONS + INVITATION TO DO MARKETING + TABLING AT CONFERENCE + SPONSOR NETWORKING EVENT + MARKETING ON CONFERENCE MATERIALS + MARKETING ON CONFERENCE WEBSITE AS TITLE SPONSOR + MARKETING IN NBA YLD NEWSLETTER + IN-EVENT MARKETING + ABILITY TO CRAFT A PANEL PRESENTATION + FULL PAGE AD IN THE CONFERENCE BOOKLET 	<ul style="list-style-type: none"> + 5 CONFERENCE REGISTRATIONS + MARKETING ON CONFERENCE MATERIALS + MARKETING ON CONFERENCE WEBSITE + MARKETING IN NBA YLD NEWSLETTER + FULL PAGE AD IN THE CONFERENCE BOOKLET 	<ul style="list-style-type: none"> + 3 CONFERENCE REGISTRATIONS + MARKETING ON CONFERENCE MATERIALS + MARKETING ON CONFERENCE WEBSITE + MARKETING IN NBA YLD NEWSLETTER + HALF PAGE AD IN THE CONFERENCE BOOKLET
	<p>SILVER - \$1,000</p>	<p>BRONZE - \$500</p>
	<ul style="list-style-type: none"> + 2 CONFERENCE REGISTRATIONS + MARKETING ON CONFERENCE MATERIALS + MARKETING ON CONFERENCE WEBSITE + MARKETING IN NBA YLD NEWSLETTER + QUARTER-PAGE AD IN THE CONFERENCE BOOKLET 	<ul style="list-style-type: none"> + MARKETING ON CONFERENCE MATERIALS + MARKETING ON CONFERENCE WEBSITE + MARKETING IN NBA YLD NEWSLETTER

**NBA YLD INTERNATIONAL LEADERSHIP CONFERENCE
APRIL 6-10, 2022
CARTAGENA, COLOMBIA**

SPONSORSHIP INFORMATION FORM

Company/Firm Name

Contact Person

Title

Address

City, State, Zip,

Phone

Fax

Email

SPONSORSHIP OPPORTUNITIES

Title Sponsor: **\$10,000**

Silver: **\$1,000**

Platinum: **\$3,500**

Bronze: **\$500**

Gold: **\$2,000**

PAYMENT INFORMATION

Visa Mastercard American Express Diners Club

Discover Check

Credit Card Number

Amount Enclosed

Exp. Date:

Name on Card

Signature

INTERNATIONAL LEADERSHIP CONFERENCE TEAM



Chloe Woods
NBA YLD Chair



Ashley Lee
Executive Director



Sierra Gray
**Director of Tours
& Entertainment**



Tayson Gaines
**Director of
Community Service**



Nardo Dorsin
Director of Logistics



Sherika Wynter
Director of Finance

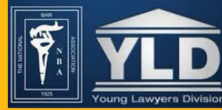


Lewis Williams
Assistant Director



David White
Assistant Director

CONFERENCE CONTACT INFORMATION



MEET US IN CARTAGENA, COLOMBIA
APRIL 6-10, 2022

If you are interested in sponsoring the
International Leadership Conference,
or have questions contact us at:
NBAColombia@gmail.com



WWW.NBACOLOMBIA.COM